

# QShowcase

ARTS MARKET + CONFERENCE

2025

SHOWCASING APPLICATION GUIDE

## Contents

Overview	2
Deadlines	2
How to Apply	3
Selection Process	3
Showcasing Opportunities	4
Eligibility	5
Technical Support	6
Information Session	6
Questions?	7

## Overview

Join us at the QShowcase: Arts Market + Conference

Connecting Queensland's presenters, producers and artists through showcases and more across June 9 – 11 at The Empire in Toowoomba. QShowcase is the next evolution of last year's creatively fruitful CONNECT Conference + Showcase, this is Queensland's performing arts market by and for Queenslanders.

The program is due to feature keynotes, panels, workshops and Q&As with industry experts; networking between presenters, producers and artists; pitches and excerpts of exciting new work to tour; company updates from local artists; and a slew of performances from great artists to get us all talking.

Applications are now open for artists and producers to directly pitch new, existing and upcoming work to venues and presenters through several unique opportunities, including performing excerpts and providing profiles of your work.

## Deadlines

Applications Open	Wednesday, 12 February 2025
Virtual Information Session	Tuesday, 25 February 2025 @ 6:00pm
<del>Applications Close</del>	<del>Sunday, 16 March 2025 @ 11:59pm</del>
Applications Close ( <i>extended</i> )	Wednesday, 19 March 2025 @ 11:59pm
Outcomes Notified	w/c Monday, 14 April 2025
QShowcase	Monday, 9 June to Wednesday, 11 June 2025

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# How to Apply

1. Go to [qtouring.com.au](http://qtouring.com.au)
2. Register an account
3. In the Dashboard, under My Details, select Edit
4. Update and Save your Artist Details with your bio, social media accounts and contact info

If you are applying for a Pitch or Excerpt

5. In the Dashboard, under My Works, select Add new Work
6. Complete and Submit the upload form for the work you would like to showcase.
7. In the Dashboard, under My current applications, find "QShowcase 2025" and select Apply
8. In response to the question "Does this submission relate to one of your Works?" select "Yes"
9. Select the Work you would like to showcase from the dropdown
10. Complete and Submit the Application form

If you are applying for a Profile / Update

5. In the Dashboard, under My current applications, find "QShowcase 2025" and select Apply
6. In response to the question "Does this submission relate to one of your Works?" select "No"
7. Complete and Submit the Application form.

# Selection Process

All applications to the showcase program will be reviewed and shortlisted by a Curatorial Panel consisting of presenters and independent artists/producers. Successful applicants will be chosen based on the eligibility criteria and curatorial framework outlined in this guide. Presenting slots will be finalised by QTouring with consideration for ensuring diversity of forms, audiences, artist demographics, and regional/metro representation across the program.

We will contact you via email if we have any questions and to notify you of the Outcome of your application.

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# Showcasing Opportunities

## PITCH

8 minutes – tell us about a specific idea or work that you are actively trying to tour.

## EXCERPT

10 minutes – perform an excerpt of a work that you are actively trying to tour. We recommend finishing with a brief 1-to-2-minute pitch.

## PROFILE / UPDATE

8 minutes – for those wanting to pitch multiple works, or if you just want to give us a general update on what you're up to and where you're going.

## SPOTLIGHT

60 seconds – a short, pre-recorded look at a work/artist/company. Applicants who are not selected for a Pitch, Excerpt or Profile / Update may be invited by the Curatorial Panel to participate.

## LOCALS EXPO

The “expo” is an unstructured showcasing opportunity that will occur on **Tuesday, 10 June**.

Over an extended lunch, presenters will have the chance to peruse the expo, talk in depth with showcasing artists and discover artists beyond the showcase program. Showcasing artists will automatically be offered a space, however, any artist who registers to attend *QShowcase* on Tuesday, 10 June may request a space in the Locals Expo.

Participants will receive half a trestle table (0.9m), access to 240v power, and a small sign.

All other promotional materials must be provided by the artist. We recommend keeping things simple so that they are easy to set-up and pack-down. Materials that artists have used previously include business cards, flyers, a small banner, a laptop/screen playing a slideshow.

## Eligibility

### Pitches or Excerpts

MEET AT LEAST TWO CRITERIA FOR EACH OF THE BELOW.

- **The work must be a Queensland work.**
  - Queensland-based artists made a significant contribution to its development;
  - It was mainly developed, and/or first presented, in Queensland;
  - It is produced by a Queensland-based company or producer; and/or
  - It tells a Queensland-based story.
- **The work must perform.**
  - It has a live performance element;
  - It works in a theatrical environment;
  - The audience can interact with it; and/or
  - It activates public spaces.
- **The work must be original.**
  - It is based on an original concept/story/idea from the artists;
  - It is an existing work which the artists are adapting into another artform;
  - It is a new production of an existing work; and/or
  - The production premiered in the last 3 years or is currently touring.

### Profiles / Updates (or Locals Expo)

MEET AT LEAST TWO CRITERIA FOR EACH OF THE BELOW.

- **The producer / artist / collective / company must make work in Queensland.**
  - They are based in Queensland;
  - Most of their work over the last 5 years has been developed in Queensland;
  - They mainly work with Queensland-based artists, producers and presenters; and/or
  - They tell Queensland-based stories.
- **The producer / artist / collective / company must perform.**
  - Their practice is based in live performance;
  - They make work for theatrical environments;
  - Audiences can interact with their work; and/or
  - Their work activates public spaces.

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# Technical Support

All showcases will have access to limited technical equipment including microphones, audio playback, lectern, projector for slides, etc.

Additional technical support will be offered to Excerpts where reasonable and achievable with the equipment available. Please be accurate in the application if you require any unique technical elements (including specials) as part of your presentation. Please note, we are unable to facilitate any activities that would require a certified rigger.

Pitches and Profiles / Updates will be briefed immediately prior to their showcasing session, which will include a short tech check. Excerpts will have a strict 20-minute tech slot on the day before or day of their session.

Our Technical Coordinator will confirm all technical requirements prior to the conference.

# Information Session

A virtual information session will be held on Tuesday, 25 February 2025 from 6:00 – 7:00pm (AEST) via Google Meet. This session is a great opportunity to ask any questions you have about your applications.

You will be able to find the link to join the information session via the [QShowcase page](#) on our [website](#) →

## Questions?

We hope this Application Guide helped. If you have any remaining questions, feel free to reach out to the team with your question and we will aim to get back to you as soon as possible.

### Nicholas Southey

Producer / Touring and Engagement Broker

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### Angela Chaplin

Director

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### Natalie Lingwoodock

First Nations Producer and Community Liaison

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If you would like to attend the Locals Expo without applying for the wider showcase program, please email **Nicholas Southey** →