

# QShowcase

ARTS MARKET + CONFERENCE

## 2026 SHOWCASING APPLICATION GUIDE

STAGE  
QUEENSLAND

QTOURING



Queensland  
Government

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## Overview

### Join us at QShowcase: Arts Market + Conference

22 - 24 June | Logan Entertainment Centre & Kingston Butter Factory

QShowcase is Queensland's performing arts market created by and for Queenslanders. Building on the success of our 2024 and 2025 Showcases, this next evolution brings together presenters, producers and artists for three energising days of connection, exchange and opportunity.

At its heart, QShowcase is an effective platform for profiling the diverse work of Queensland artists. It's where bold new ideas are shared, relationships are formed, and touring pathways begin. Artists and producers connect directly with presenters from venues and communities across Queensland - strengthening networks and building the foundations for future collaborations.

The program will feature keynotes, panels, workshops and Q&As with industry experts; networking between presenters, producers and artists; pitches and excerpts of exciting new work to tour; company updates from local artists; and a slew of performances from great artists to get us all talking.

Applications are now open for artists and producers to directly pitch new, existing and upcoming work to venues and presenters through several unique opportunities, including performing excerpts and providing profiles of your work.

## Deadlines

Applications Open

Virtual Information Session (Tour Guides)

**Applications Close**

Outcomes Notified

QShowcase

Tuesday, 3 March 2026

Wednesday, 4 March 2026, at 6:00 PM AEST

**Tuesday, 31 March 2026, at 11:59 PM AEST**

w/c Monday, 27 April 2026 (subject to change)

Monday, 22 June to Wednesday, 24 June 2026



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# How to Apply

1. Go to [qtouring.com.au](http://qtouring.com.au)
2. Register an account or Log In
3. In the Dashboard, under My Details, select Edit
4. Update and Save your Artist Details with your bio, social media accounts and contact info

If you are applying for a Pitch or Excerpt

5. In the Dashboard, under My Works, select Add New Work
6. Complete and Submit the upload form for the work you would like to showcase
7. In the Dashboard, under My Current Applications, find “QShowcase 2026” and select Apply
8. In response to the question “Does this submission relate to one of your Works?” select “Yes”
9. Select the Work you would like to showcase from the dropdown
10. Complete and Submit the Application form

If you are applying for a Profile / Update

5. In the Dashboard, under My current applications, find “QShowcase 2026” and select Apply
6. In response to the question “Does this submission relate to one of your Works?” select “No”
7. Complete and Submit the Application form.

# Selection Process

All applications to the showcase program will be reviewed and shortlisted by a Curatorial Panel consisting of presenters and independent artists/producers. Successful applicants will be chosen based on the eligibility criteria and curatorial framework outlined in this guide. Presenting slots will be finalised by QTouring with consideration for ensuring diversity of forms, audiences, artist demographics, and regional/metro representation across the program.

We will contact you via email if we have any questions and to notify you of the outcome of your application.

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# Showcasing Opportunities

## PITCH

8 minutes — tell us about a specific idea or work that you are actively trying to tour.

## EXCERPT

10 minutes — perform an excerpt of a work that you are actively trying to tour. We recommend finishing with a brief 1-to-2-minute pitch.

## PROFILE / UPDATE

8 minutes — for those wanting to pitch multiple works, or if you just want to give us a general update on what you're up to and where you're going.

## SPOTLIGHT

60 seconds — a short, pre-recorded look at a work/artist/company. Applicants who are not selected for a Pitch, Excerpt or Profile / Update may be invited by the Curatorial Panel to participate.

## LOCALS EXPO

The “expo” is an unstructured showcasing opportunity that will occur on Tuesday, 23 June.

Over an extended lunch, presenters will have the chance to peruse the expo, talk in depth with showcasing artists and discover artists beyond the showcase program. Showcasing artists will automatically be offered a space, however, any artist who registers to attend *QShowcase* on Tuesday, 23 June may request a space in the Locals Expo, subject to availability

Participants will receive half a trestle table (0.9m), access to 240v power, and a name sign.

All other promotional materials must be provided by the artist. We recommend keeping things simple so that they are easy to set-up and pack-down. Materials that artists have used previously include business cards, flyers, a small banner, a laptop/screen playing a slideshow.

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# Eligibility

## Pitches or Excerpts

MEET AT LEAST TWO CRITERIA FOR EACH OF THE BELOW.

- The work must be a Queensland work.
  - Queensland-based artists made a significant contribution to its development;
  - It was mainly developed, and/or first presented, in Queensland;
  - It is produced by a Queensland-based company or producer; and/or
  - It tells a Queensland-based story.
- The work must perform.
  - It has a live performance element;
  - It works in a theatrical environment;
  - The audience can interact with it; and/or
  - It activates public spaces.
- The work must be original.
  - It is based on an original concept/story/idea from the artists;
  - It is an existing work which the artists are adapting into another artform;
  - It is a new production of an existing work; and/or
  - The production premiered in the last 3 years or is currently touring.

## Profiles / Updates (or Locals Expo)

MEET AT LEAST TWO CRITERIA FOR EACH OF THE BELOW.

- The producer / artist / collective / company must make work in Queensland.
  - They are based in Queensland;
  - Most of their work over the last 5 years has been developed in Queensland;
  - They mainly work with Queensland-based artists, producers and presenters; and/or
  - They tell Queensland-based stories.
- The producer / artist / collective / company must perform.
  - Their practice is based in live performance;
  - They make work for theatrical environments;
  - Audiences can interact with their work; and/or
  - Their work activates public spaces.

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# Technical Support

All showcases will have access to limited technical equipment including microphones, audio playback, lectern, AV (laptop, HDMI and projector for slides).

Additional technical support will be offered to Excerpts where reasonable and achievable with the equipment available. Please be accurate in the application if you require any unique technical elements (including LX specials) as part of your presentation.

***Please note, we are unable to facilitate any activities that would require a certified rigger.***

Pitches, Profiles and Updates will be briefed immediately before their showcasing session, which will include a short tech check. Excerpts will have a strict 20-minute tech slot on the day before or day of their session.

Our Technical Coordinator will confirm all technical requirements prior to the conference.

# Information Session

A virtual information session will be held on Wednesday 4 March 2026 from 6:00pm – 7:00pm (AEST) via Microsoft Teams as part of our Tour Guides webinar series. This session is a great opportunity to ask any questions you have about your applications.

You will be able to find the link to join the information session or watch in on demand via the Tour Guides page on our website → <https://www.qtouring.com.au/tour-guides>

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## The “Fine Print”

The following policies and terms and conditions apply to using the website to submit your work /profile:

[Privacy Policy](#)

[Terms & Conditions \(website\)](#)

Stage Queensland/QTouring supports the freedom of expression and welcomes diverse and differing views, provided such views are expressed lawfully and respectfully.

By participating in our event as a guest speaker, participant, or showcasing artist, you agree that any materials, statements, performances, or other contributions you provide will comply with all applicable state and federal laws, including but not limited to the Defamation Act 2005 (Qld) and the Anti-Discrimination Act 1991 (Qld). This means that your statements/content must not be false, misleading, defamatory, discriminatory, or unlawful.

Stage Queensland/QTouring reserves the right to refuse, suspend, or terminate any participation that contravenes this requirement.

## Questions?

We hope this Application Guide helped. If you have any remaining questions, feel free to reach out to the team with your question and we will aim to get back to you as soon as possible.

**James Bartlett**

QTouring Marketing & Communications Lead

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**Natalie Lingwoodock**

First Nations Producer and Community Liaison

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If you would like to attend the Locals Expo without applying for the wider showcase program, please email [james@qtouring.com.au](mailto:james@qtouring.com.au)