QTOURING

QTouring is managed by Stage Queensland and is an initiative of the Queensland Government through Arts Queensland.
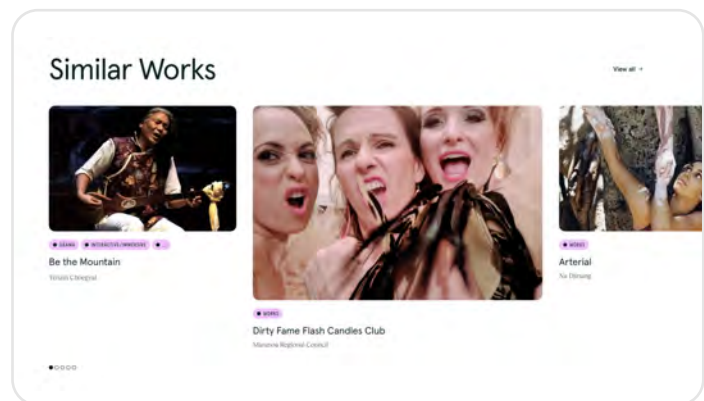
Website Image Specifications

The QTouring website is rich with imagery, with different sizes and ratios being used for different image placements. This guide will go over minimum standards for each of these images.

Thumbnail Image

Used to link to the Works or Presenters pages. It can be either large or regular sized, but has the same ratio and minimum size requirements. The website will crop the image to the required ratio, but pick a picture that will work in this ratio.

Requirements

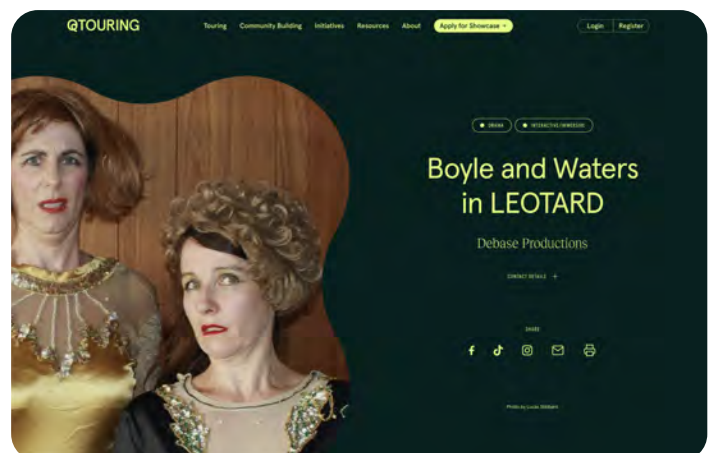|	
File type:	.jpg, .png
File size:	Less than 2MB
Dimensions:	Minimum 1000px wide. Maximum 4000px wide.
Ratio:	3:2 (landscape)
Restrictions:	Please don't upload images with logos, text or title treatments.

Hero Image

Used as the large image at the top of Works and Presenters pages. The website will crop the image to the required ratio, but pick a picture that will work in this ratio.

Requirements

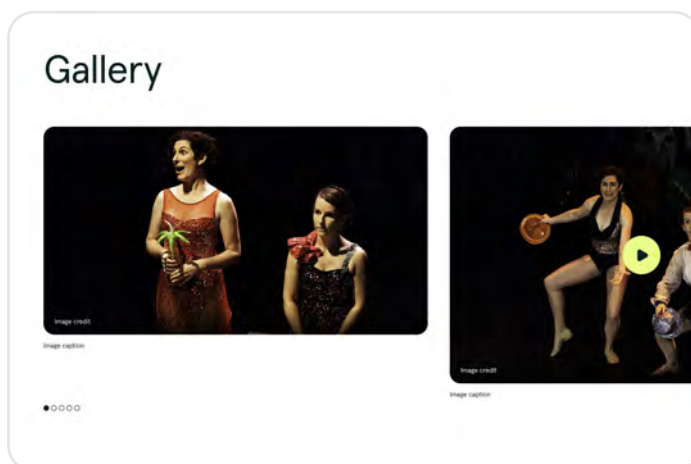|	
File type:	.jpg, .png
File size:	Less than 2MB
Dimensions:	Minimum 1600px wide. Maximum 4000px wide.
Ratio:	1:1 (square)
Restrictions:	Please don't upload images with logos, text or title treatments.

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Gallery Image

A carousel of images and videos towards the bottom of the Works and Presenters pages. These should be different from the Hero image. The website will crop the image to the required ratio, but pick a picture that will work in this ratio.

Requirements

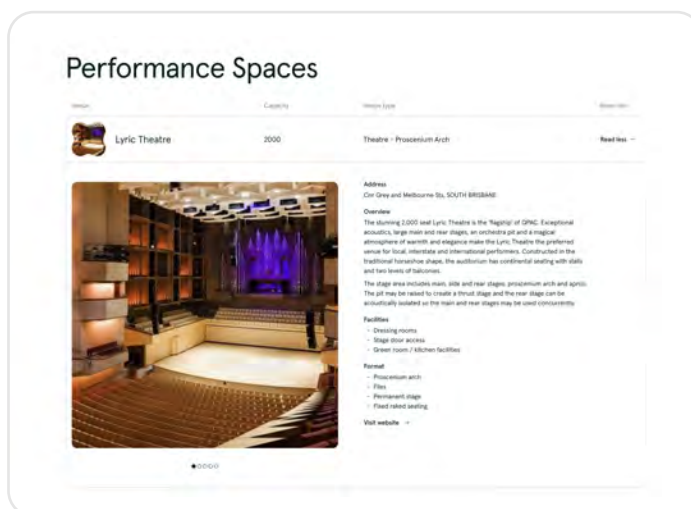|	
File type:	.jpg, .png, video embed URLs
Video platforms:	Youtube, Vimeo
File size:	Less than 2MB (for images only)
Dimensions:	Minimum 1000px wide. Maximum 4000px wide.
Ratio:	3:2 (landscape)
Restrictions:	Please don't upload images with logos, text or title treatments.

Performance Space Image

A carousel of images used on Presenter pages to display performance spaces. The website will crop the image to the required ratio, but pick a picture that will work in this ratio.

Requirements

File size:	Less than 2MB
Dimensions:	Minimum 1600px wide. Maximum 4000px wide.
Ratio:	1:1 (square)
Restrictions:	Please don't upload images with logos, text or title treatments.

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Image cropping

While the website will crop your images to the required ratios, your pictures will look their best if they are suited to the ratio that they will eventually be cropped to. If the main content of your image is in the centre, it will most likely work in most ratios. However, if the main content is off to one of the sides or top/bottom, it may get cut off when it's cropped.

Example of bad Hero Image cropping

The image will be cropped from the centre, so as the below image has the main content on the left, it will be badly cropped.

Uploaded image

Automatically cropped image

Ideally cropped image